



Galería de Arte L&L

What does offer Gallery of Art L&L?

We are the link between (among) your work and the public, take part of Fairs and Exhibitions in strategic points of the world. If you are an emergent artist we are your better option, propitiate (cause) direct contacts with the public, art dealers, gallery owners, collectors of art, etc.

We depend on Foundation Full Existence NGO therefore the costs to invest (invert) in our services are minor that any other gallery we include integral services in order that your work, event that you realize (private sample) have international visibility.

Our Aim (Lens):

Every year Gallery of Art L&L renews the commitment to promote in a wide space of exhibition the meeting between (among) creators and the public. It is a space of exchange, of mutual enrichment, where there are reported general motivations and creative differences that announce the multiple expressions of his (her, your) works.

The aim (lens) of Gallery of Art L&L is to facilitate not only the acquisition of works of art of a direct way between (among) the buyer and the artist, but also contributing the maximum effort for the diffusion and promotion of the works.

The criterion of selection of the participants finds his (her, your) base in a wide presence of names and styles, where the diversity and plurality of languages promote one bedlam of different aesthetics and the conviviality between (among) emergent manifestations with others of long and recognized path.

We organize to exhibit in fairs and exhibitions in groups from 4 (four) to 6 (six) artists who exhibit in a physical way or presencial and other 6 (six) artists of a virtual way how is it this? With the utilization of a mini cannon we project your work as if this one was hung on the stand, in fact it (he, she) it is in a virtual way.

Which is the difference between the modality presencial and the virtual modality?

Modality Presencial of your work:

This modality offers the possibility that your work could enter in touch with the public and if you can be present personally you will be able to communicate and to interact with him (it). As for the investment it (he, she) is very much major that that of the virtual modality, since it will have bear in mind the expenses of the movement and the insurance of the work for the days that the fair or exhibition



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lasts, signature(company) of a power of permission before notary, customs, between(among) others.

Virtual modality of your work:

This modality is much more economic than the presencial, has the advantage of which your presence is represented by Gallery of Art L&L and we are the contact with your public, the link with the interested party in your work. This possibility is adapted for those artists that they the physical presence of the work turns out to be difficult in the fair or exhibition.

In both modalities, your participation will allow you to reach such aims(lenses) as(like):

- *To manage to position your work. To show it to the world, you never know where there will be that one that is interested for your work.*
- *To check the possibilities of generating new contacts with different profiles of the public who will visit the stands. In the virtual modality, across your information of contact.*
- *To obtain a general panorama of the market as for opportunities, offers, between(among) others.*
- *To meet other artists and his(her,your) works that help to plan strategies of growth or diversification.*
- *To know the demands(lawsuits) of potentials been interested in your work.*

You act to exhibiting

Gallery of Art L&L represents, for the exhibition in fairs and exhibitions to works of any discipline of the plastic arts (painting, drawing, engraving, photography, sculpture, digital art, author's jeweler's shop, textile. Ceramics, etc.). We save ourselves the right of exhibition of works that are thought that they commit an outrage against the mulberry tree(morality) and good customs and / or do apology of the crime. In addition, the artists will be the responsible only ones for the content of the works that they exhibit.

They exhibit.

Catalogue

The design of the catalogue is at the expense of Gallery of Art L&L. The same one will be in digital support (CD). Every exhibitor will possess(rely on) two pages in the catalogue, which is of obligatory character. In the above mentioned pages it(he,she) will have the following information:

- Surname and name of the artist



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- Nro. Telephonic
- 1 direction(address) of e-mail
- 1 direction(address) of web page.
- 1 direction(address) of facebook.
- 1 direction(address) of twitter.
- Personal image
- Personal text (ej. path or it(he,she) criticizes of work)
- Images of up to 5 works.
- Information of the works (I title, year, technology(skill), measures).

The catalogue of Gallery of Art L&L is the first and only(unique) catalogue, where there appear the information of contact of the artists (telephone, e-mail, web page); turning it hereby into a digital Gallery of contemporary international art.

OUR SERVICES

To take part in fairs or exhibitions, catalogue, web site, service of mailing and his(her,your) respective investment.

To take part in someone or all the fairs and exhibitions that there controls Gallery of Art L&L or alone in our catalogues that we show in the different fairs and exhibitions or also you can choose be present in our web site and to obtain contacts with more than 3000 galleries all over the world; the following information, route must send e-mail to: galeriadeartelyl@gmail.com

1-In matter of the e-mail to place: I want to take part of:

- **Fair or exhibition:** Modality alone Presencial a work. Virtual modality 2 (two) you act. Investment for exhibition, to confirming (depending on every fair or exhibition that you choose to take part). For the year 2016 we have chosen to take part in three fairs / exhibitions that we will confirm once formed(trained) the group of artists interested in taking part with Gallery of Art L&L.
- **Catalogue** of Gallery of Art L&L present in different events of Gallery of Art L*L with 3 (three) works. Investment: USD 300 annual ones
- **Web site** of Gallery of Art L&L (virtual gallery) with contacts of more than 3000 galleries of the whole world with 5 (five) works. Take part! Of this new trend in the world of the art. A space dedicated to every plastic artist who takes part of the exhibitions or fairs with Gallery of Art L&L. The only(unique) opportunity in order that the public could know, which still(yet) is not known: the daily work with the art. A trade policy that it(he,she) facilitates to spread in a massive way and to a minimal investment artistic professional contents. The offered information comes out the traditional technologies(skills) of impression(printing)



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that depend on the tiraje. Excellent packaging of presentation. Investment USD 380 annual ones.

- **Catalogue + Web site:** Investment: USD 540 annual ones.
- **Send of mailing** to publicize(advertise) your event with the information of the same one, with text and images. The sending(parcel) is realized by your direction(address) of e-mail as sender; the persons receive the e-mail as if You had sent it. You will receive all the answers directly in your cabin of mail, without our intervention Investment for sending(parcel) of advertising event: USD 60
- **complete Service:** Investment to confirming.

In the e-mail to place:

- Surname and (obligatory) name
- Telephone of contact (optional but suitable)
- Some (optional) comment.

3-To attach to the e-mail 4 or 5 images of your works, or direction(address) of your page in Facebook or web.

Form of payment:

To take part of the fairs or exhibitions:

On having contracted our service: sign 30 %, to complete 30 days before the date of the fair or exhibition 70 remaining %.

For other services (catalogue, web site or mailing) the payment of the investment is realized cash.

Route of payment:

The route of payment for any of our services is for PayPal

For the artists of Argentina for transfer or bank deposit.

For other means of payment to consult galeriadeartelyl@gmail.com

Importantly:

None of the payments realized to take part in the fair or exhibition will be restored under any motive. On having realized the reservation(reserve), it(he,she) must pay the hanging balance 30 days before the date of the fair or exhibition. Opposite case, it(he,she) will not take part in the fair and the payments realized by the artist will not be restored.

Responsibilities

The artists participants will be the responsible only ones for all the hurts(damages) and prejudices that will suffer and likewise opposite to third parties and own(proper), civil, penal and labor personnel and opposite to the administrative consequences that stem from the use that is granted to them and



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of the exposed material, including work accidents, hurts(damages) and prejudices, fire, disasters, thefts, explosives or any another circumstance.

Attentivly: Gallery of Art L*L to your disposition(regulation).

Lihué Bernardi
General manager

For any consultation to go to the E-mail: galeriadeartelyl@gmail.com